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TUESDAY TIDBITS

Greetings!

Welcome to Tuesday Tidbits from your team at Artistic Designs Group!

In our effort to keep this fun and informative for our art directors this issue will feature one of our outstanding artists, Jennifer Wambach. We are proud of the artists we represent and think it is important for you to get to know them personally.

If you are new to Tuesday Tidbits, we use this forum to share new art work, products and some of the "going on's" from the artists on our team. Sometimes we will share new collections hot off the press. Sometimes we will share new products just released onto the market. Sometimes, who knows???



Focus on



Jennifer creates bright, bold mixed media designs. Her work is inspired by things as diverse as mid-century design, science, Post-Impressionism and folk art.

One of Jennifer's earliest memories is being in the basement of her western New York house gleefully drawing a family portrait on the floor with her mom's permanent markers. She was about four years old and it was at this time she decided she was going to be an artist when she grew up.

As a teenager she drew caricatures of her teachers during class and sketched pictures of her bedroom when she probably should have been studying. She took every art class offered, attended the prestigious New York State Summer School of the Arts for Visual Arts, ignored her mom's advice to take a typing class, and decided to go to art school for college.

After earning a BFA in painting and drawing, Jennifer moved to Chicago. She became a graphic designer, illustrated a couple children's books, earned a certificate in botanical illustration, filled up multiple sketchbooks, painted landscapes and played Irish fiddle just for fun.

In the meantime, Jennifer got married and had three wonderful children. Soon after the third baby arrived, a little serendipity introduced her to art licensing. She says art licensing is a perfect fit, because it draws upon all her skills and interests... pun intended!

Jennifer lives in the Chicago area with her husband, three children, a sweet-tempered beagle who eats everything and a somewhat grouchy cat. Her artwork is licensed for dinnerware, paper products, fabric, home decor and more.

Check out some of Jennifer's available collections:







It may offer some inspiration to see some of Jennifer's recent products on the market. One of the benefits of working with Jennifer is her long term experience with successful product releases.



[See more from Jennifer on our website..](#)

After 10 years in the licensing business, things still surprise us. Recently an artist sent us a new design they had finished. Next came the request from an art director. Within an hour and a half we had a signed contract and are moving toward a product release.

OH, were it always that easy. Have a great day and don't forget to VOTE.



If you would like to check out our other collections, or have a specific need we can help you with -- please visit our website at www.artsdg.com (with new works being posted all the time) or drop us an email at info@artsdg.com.

We look forward to hearing back from you!



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